

NEWS RELEASE

Alliant Insurance Services Acquires Highpoint Insurance Group in Texas

By Alliant / November 12, 2025

Firm serves clients in Greater Houston area with commercial and personal lines and employee benefits insurance

IRVINE, CA — Alliant Insurance Services, the nation's leading specialty broker, has expanded its footprint in Texas with the strategic acquisition of Highpoint Insurance Group, a multi-line broker located in Friendswood.

Highpoint Insurance Group, with 44 employees, will operate as Alliant following the acquisition. The firm serves the middle market in the Greater Houston area, with commercial and personal lines and employee benefits insurance, and particular opportunity for growth in the oil and gas and construction and surety industries.

"In establishing and growing their business to reach impressive success, Highpoint has demonstrated principles that align with Alliant in their entrepreneurial approach and commitment to organic growth," said Todd Yomtov, Managing Director, Alliant Americas. "We are confident they will continue to thrive while leveraging the depth of expertise Alliant provides through its nationwide specialty verticals."

"We remain committed to organic growth, client service excellence and employee empowerment - our founding principles which create seamless alignment with Alliant's core values," added Brandon Smyrl, CRIS, president and co-founder of

Highpoint Insurance Group. "With the backing of Alliant's nationwide resources and expertise, this partnership will heighten the ongoing success of our clients and provide additional growth opportunities for our team."

The acquisition is the second in Texas for Alliant in the past month, following McAfee Insurance Agency in Mercedes, a leading insurance service provider in East Texas.

MarshBerry served as financial advisor to Highpoint Insurance Group for the transaction.

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